

Flying Start Challenge

Use of Digital / Video Images

Dear Parent or Guardian,

Your child has volunteered to take part in the Flying Start Challenge 2022/23. During the course of the competition and its various events, teachers from your child's school, and representatives from the Flying Start Challenge will be taking photographs and using media for publicity and illustrative purposes.

In accordance with our Data Protections policies, we will not permit photographs, video or other images of young people to be taken without consent. If the child is under 16, consent must be obtained from a parent / carer.

Flying Start Challenge aims to provide a safe and enjoyable experience for every child or young person. To help us do this, please note the following important information:

- We recognise the need to ensure the welfare and safety of all children.
- We will take all steps to ensure images of children are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should inform the company from which you received this form immediately.
- We will not take or share photographs, video or other images of children and young people without the consent of the children involved and their parents or carers.

Photography and videography may be used as part of the Flying Start Challenge for the purposes set out overleaf. Only images of children in suitable dress will be recorded and shared. Staff are not allowed to take photographs or videos on their personal equipment.

Photography and videography will be controlled and stored by Flying Start Challenge Companies:

- Airbus Operations Limited;
- WS Atkins Ltd.;
- GE Aviation Systems Group Limited;
- Leonardo UK Ltd.;
- MBDA UK Limited; and
- Safran Landing Systems UK Ltd..

Data will be stored on the companies' IT systems and on the Flying Start Challenge website for a maximum of 24 months, after which it will be deleted.

When sharing photographs with external third parties we will endeavour to:

- avoid providing the child's name where the child's image is shared;
- avoid providing the child's images where the child's name is shared;
- use only children's first names, rather than their full names (except in exceptional circumstances where we may provide the first initial of their surname to distinguish them).

When sharing video recordings with external third parties we will endeavour to:

- avoid providing the children's names within the video recording;
- avoid providing children's full names in crediting of video recordings.

If we would like your child's image linked to their name we would contact you separately for permission (for example, if your child won the competition and wanted to be named in press/literature).

 Sponsoring Companies & Organisations

 AIRBUS

 ATKINS
Member of the SNC-Lavalin Group

 ROYAL NAVY
FLEET AIR ARM
MUSEUM

 GE Aerospace

 LEONARDO
HELICOPTERS

 MBDA

 SAFRAN

Flying Start Challenge

Permission Form

I **do / do not** give permission to the companies of Flying Start Challenge (including any companies which join hereafter as accepted by decision of Flying Start Challenge) for photographs/video/sound recordings of my child, or child that I am legally responsible for to be captured and used in printed and electronic media, including the internet for promotional purposes. I understand that the images and/or recordings may be used for marketing purposes, in appropriate file formats via web-based and/or digital and/or print methods. I understand and give permission to use photos/videos for the companies' internal communication.

I understand that:

- Editing may be required for quality and technical purposes.
- Edited subsections may be used for purposes stated above.
- The images and/or recordings will be stored securely in appropriate file formats on servers belonging to sponsoring companies of Flying Start Challenge.
- I am free to withdraw my consent at any time by contacting Flying Start Challenge external communications representative at the company which first engaged with me. The relevant points of contact are detailed as follows:
 - Airbus Operations Limited – dataprotection@airbus.com;
 - WS Atkins Ltd. – datacompliance@snclavalin.com;
 - Leonardo UK Ltd. – leonardo.sar@leonardo.com;
 - MBDA UK Limited – GDPR@mbda-systems.com; and
 - Safran Landing Systems UK Ltd. – compliance@safran.com.

I understand that if I withdraw consent for my child's image to be used or shared in the future, it may not be possible to remove images that have already been published or distributed into the public domain.

Child's Name (please print)	
Parent/Carer Name (please print)	
Parent/Carer Signature	
Date	

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